



Unique in nature

A collection curated by
the finest in their fields

evra



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Who we are

We are a
community
of curators.
We collect and
select with care
and precision.

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Our purpose

As nature experts, we enhance the health and wellness of human beings.

Our vision

We believe in nature's wisdom and science to research, develop and supply trusted botanical ingredients.

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Unique, natural
ingredients.

Health and
wellness benefits.

Sustainable and
transparent.

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Annurtrofil®

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ANNURTROFIL®

Product Overview

Annurtrofil® is a clinically proven dry extract of the polyphenol-rich Annurca apple, shown to reduce hair shedding while enhancing hair density and thickness.

Harness the benefits of the ancient Annurca apple, a unique Italian species with a powerful polyphenolic profile that dates back to pre-Roman times. At evra, we have concentrated the full potential of this ancient fruit into **Annurtrofil®**, a dry extract that delivers clinically proven nutricosmetic benefits for your hair.

Annurtrofil® works deep within the hair follicles, supporting key cellular factors that promote hair growth and enhance the health and appearance of your hair shaft. Its effectiveness is confirmed by mechanistic, pre-clinical and clinical studies published in peer-reviewed journals.

In a **180-day double-blind, placebo-controlled clinical trial** with 80 subjects, **Annurtrofil®** showed significant improvement in hair health for both men and women, proving it as the natural solution for vibrant, strong hair.

Applications



Tablets



Capsules



Powders



Hard gelatin



Sachets



Stick packs

It is water-soluble, with no unpleasant aftertaste or odor.

Key Benefits



Hair mass increase



Hair density increase



Improved hair strength

Recommended dosage

400mg twice a day

Filievra[®]

Unique in nature, both rare and powerful.

A collection curated by the finest in their fields, built on the unwavering belief that progress lies in nature's wisdom.

From the protected landscapes of the Pollino National Park, we collect and select our raw materials with care and precision. Spanning across 40km², our supply chain is deliberately local and intentionally short, ensuring traceability, integrity, and a deep-rooted connection to origin.

Our farmers are stewards of the land, custodians of centuries-old knowledge passed down through generations. Together, we cultivate relationships rooted in trust, care, and time.

Plants are grown prioritising sustainable agricultural methods under the guidance of our technical teams and regional partners such as ALSIA, preserving both the high quality of the ingredients and the integrity of the territory.

Extraction and processing take place in-house, with rigorous quality control at every stage. From chromatographic identification to microbiological analysis, each extract is validated for purity, safety, and potency.

The result? Our extracts combine traditional healing solutions with modern scientific innovation. Each one testifies to the power of this combination, bringing the wisdom of the past into effective solutions for health and wellness today.



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BALMEX®

Experience the purity of our 100% Italian lemon balm (*Melissa officinalis L.*) dry extract, crafted with care, produced using locally-sourced raw materials from a ISO 22005-certified supply chain.

Sourced from premium Italian farms, our extract is produced in evra's FSSC 22000 and GMP certified facility, ensuring the highest quality standards. Using a natural water extraction process, we do not use ethanol and other solvents, offering you a clean label product that is also Halal, Kosher and organic certified – perfect for those seeking authenticity and purity in every drop.

Composition

Beyond its high concentration of rosmarinic acid (minimum 4%), this premium extract captures a rich blend of hydroxycinnamic compounds, flavonoids (including luteolin, apigenin, quercetin, and kaempferol derivatives), and triterpenes like ursolic acid and oleanolic acid for a potent, natural phytocomplex. Composition is carefully guaranteed by batch characterization and positive release through HPLC analysis.

Targeted applications



Sleep and mood disturbances



Neuroprotection, cognition and memory



Relief of abdominal discomfort and cramps (antispasmodic)

Balmex® is suitable for a wide range of formulations: tablets, hard gelatine and vegetal capsules, instant powders and granules, sachets and stickpacks.

Sleep and mood disturbances

Lemon Balm, rich in **rosmarinic acid** and **hydroxycinnamic derivatives**, naturally promotes calmness by inhibiting GABA transaminase and supporting calming neurotransmission in the brain.

- **Anxiety Relief:** Effective in reducing mild to moderate anxiety, as shown in clinical trials and animal studies.
- **Stress Management:** Rosmarinic acid helps regulate cortisol and balance the HPA axis, offering an adaptogenic effect that calms without impairing mental clarity.
- **Improved Sleep:** Clinical trials demonstrate that lemon balm enhances sleep quality, particularly for menopausal and middle-aged individuals, with added benefits of improved mood and daytime functioning.

Neuroprotection, cognition and memory









Lemon balm extracts, rich in **rosmarinic acid**, inhibit **acetyl cholinesterase** and offer powerful **anti-inflammatory** and **antioxidant** effects in the brain.

- **Learning & Memory:** Lemon balm enhances cognitive function in animal models and has shown improvements in memory and cognition in clinical trials with healthy older adults and individuals with mild to moderate Alzheimer's disease.
- **Neuroinflammation:** Rosmarinic acid helps reduce neuronal inflammation and oxidative stress, protecting the brain from damage and memory impairment in neuroinflammation models.

Relief of abdominal discomfort and cramps (antispasmodic)

Lemon balm's traditional use as a spasmolytic for relieving muscle spasms is supported by *ex-vivo* study. Studies show its extract works by interacting with **muscarinic receptors** and **calcium channels**, effectively reducing muscle tension and **abdominal discomfort**.

The filievra® extracts have a 100% Italian, local supply chain, that is ISO 22005 certified. Organic certification is available on request.

Product	Description	
Balmex® Lemonbalm dry extract >= 4,0% rosmarinic acid (HPLC)	Botanical family: Lamiaceae Botanical name: Melissa officinalis L. Part used: Leaf	
Sage dry extract >= 1.0% rosmarinic acid (HPLC)	Botanical family: Lamiaceae Botanical name: Salvia officinalis L. Part used: Leaf	
Cherry dry extract DER 4:1	Botanical family: Rosaceae Botanical name: Prunus avium L. Part used: Stalks	
Alfalfa dry extract DER 4:1	Botanical family: Fabaceae (Leguminoseae) Botanical name: Medicago sativa L. Part used: Flowering herb	
Grindelia dry extract DER 4:1	Botanical family: Asteraceae Botanical name: Grindelia robusta Nutt. Part used: Flowering herb	
Lavender dry extract DER 7:1	Botanical family: Lamiaceae Botanical name: Lavandula angustifolia Miller Part used: Flowering tops	
Olive dry extract DER 4:1	Botanical family: Oleaceae Botanical name: Olea europaea L. Part used: Leaf	
Oregano dry extract DER 4:1	Botanical family: Lamiaceae Botanical name: Origanum vulgare L. Part used: Leaf	
Sage dry extract DER 4:1	Botanical family: Lamiaceae Botanical name: Salvia officinalis L. Part used: Leaf	



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Standard extracts

Product	Description
Artichoke dry extract	Botanical family: Compositae Botanical name: Cynara scolymus L. Part used: leaves
Bilberry dry extract	Botanical family: Ericaceae Botanical name: Vaccinium myrtillus L. Part used: fruits
Blackcurrant dry extract	Botanical family: Grossulariaceae Botanical name: Ribes nigrum L. Part used: leaves
Green tea dry extract	Botanical family: Theaceae Botanical name: Camellia sinensis (L.) Kuntze Part used: leaves
Griffonia dry extract	Botanical family: Fabaceae Botanical name: Griffonia simplicifolia (DC) Baill Part used: seeds
Grindelia dry extract	Botanical family: Compositae Botanical name: Grindelia robusta Nutt Part used: flowering herb
Guarana dry extract	Botanical family: Sapindaceae Botanical name: Paullinia cupana Kunt Part used: seeds
Maca dry extract	Botanical family: Brassicaceae Botanical name: Lepidium meyenii Walp Part used: roots
Melissa dry extract	Botanical family: Lamiaceae Botanical name: Melissa officinalis L. Part used: leaves
Milk thistle dry extract	Botanical family: Compositae Botanical name: Silybum marianum Gaertn Part used: fruits

Product	Description
Plantain dry extract	Botanical family: Plantaginaceae Botanical name: Plantago major L. Part used: herb
Propolis dry extract	Botanical family: n.a. Scientific name: Propolis Part used: n.a.
Red poppy dry extract	Botanical family: Papaveraceae Botanical name: Papaver rhoeas L. Part used: flowers
Rhodiola dry extract	Botanical family: Crassulaceae Botanical name: Sedum roseum (L.) Scop. Syn. Rhodiola Rosea L. Part used: roots
Rosehip dry extract	Botanical family: Rosaceae Botanical name: Rosa canina L. Part used: fruits
Saw palmetto dry extract	Botanical family: Arecaceae Botanical name: Serenoa repens (Batram) Small. (syn. Serenoa serrulata Michx G. Nicholsor) Part used: fruits
Senna dry extract	Botanical family: Leguminosae Botanical name: Senna alexandrina Mill. Syn. Cassia angustifolia Vahl Part used: leaves
Sweet clover dry extract	Botanical family: Fabaceae Botanical name: Melilotus officinalis (L.) Pall. Part used: flowering herb
Valerian dry extract	Botanical family: Caprifoliaceae Botanical name: Valeriana officinalis L. Part used: roots

Exploring new horizons in natural ingredient solutions

At evra, we are constantly pushing the boundaries of innovation to meet the evolving needs of our clients, building on our core strengths: superior quality, innovation, and sustainably sourced ingredients.

Besides our core range for human health, our team has developed botanical solutions for cosmetics and animal nutrition, such as glyceric, glycolic, and liposoluble extracts that meet the rigorous demands of these sectors. For bespoke solutions or to learn more about our expanding capabilities, please contact us directly.



Evra Certifications

Corporate Certifications

FSSC22000



ISO9001



GMP



Product Certifications

Halal



ISO 22005



Kosher



Organic



Vegan



Partnerships

The Blue Chemistry Lab



University of Naples



University of Basilicata



DIS - Department of Science at the University of Basilicata



Department of Pharmacy (DIFARMA) at the University of Salerno



Pollino National Park



Alsia



The logo for evra, featuring the lowercase letters 'evra' in a bold, white, sans-serif font. The background is dark grey with white geometric lines forming a large 'V' shape and a curved line.

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