



Unique in nature

A collection curated by
the finest in their fields

evra



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Who we are

We are a
community
of curators.
We collect and
select with care
and precision.

evra



Our purpose

As nature experts, we enhance the health and wellness of human beings.



Our vision

We believe in
nature's wisdom
and science to
research, develop
and supply
trusted botanical
ingredients.



Unique, natural
ingredients.

Health and
wellness benefits.

Sustainable and
transparent.

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Annurtrofil®

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ANNURTROFIL®

Product Overview

Annurtrofil® is a clinically proven dry extract of the polyphenol-rich Annurca apple, shown to reduce hair shedding while enhancing hair density and thickness.

Harness the benefits of the ancient Annurca apple, a unique Italian species with a powerful polyphenolic profile that dates back to pre-Roman times. At evra, we have concentrated the full potential of this ancient fruit into **Annurtrofil®**, a dry extract that delivers clinically proven nutricosmetic benefits for your hair.

Annurtrofil® works deep within the hair follicles, supporting key cellular factors that promote hair growth and enhance the health and appearance of your hair shaft. Its effectiveness is confirmed by mechanistic, pre-clinical and clinical studies published in peer-reviewed journals.

In a **180-day double-blind, placebo-controlled clinical trial** with 80 subjects, **Annurtrofil®** showed significant improvement in hair health for both men and women, proving it as the natural solution for vibrant, strong hair.

Applications



Tablets



Capsules



Powders



Hard gelatin



Sachets



Stick packs

It is water-soluble, with no unpleasant aftertaste or odor.

Key Benefits



Hair mass increase



Hair density increase



Improved hair strength

Recommended dosage

400mg twice a day

Filievra[®]

Unique in nature, both rare and powerful.

A collection curated by the finest in their fields, built on the unwavering belief that progress lies in nature's wisdom.

From the protected landscapes of the Pollino National Park, we collect and select our raw materials with care and precision. Spanning across 40km², our supply chain is deliberately local and intentionally short, ensuring traceability, integrity, and a deep-rooted connection to origin.

Our farmers are stewards of the land, custodians of centuries-old knowledge passed down through generations. Together, we cultivate relationships rooted in trust, care, and time.

Plants are grown prioritising sustainable agricultural methods under the guidance of our technical teams and regional partners such as ALSIA, preserving both the high quality of the ingredients and the integrity of the territory.

Extraction and processing take place in-house, with rigorous quality control at every stage. From chromatographic identification to microbiological analysis, each extract is validated for purity, safety, and potency.

The result? Our extracts combine traditional healing solutions with modern scientific innovation. Each one testifies to the power of this combination, bringing the wisdom of the past into effective solutions for health and wellness today.



The filievra® extracts have a 100% Italian, local supply chain, that is ISO 22005 certified. Organic certification is available on request.

Product	Description
Cherry dry extract DER 4:1	Botanical family: Rosaceae Botanical name: Prunus cerasus L. Part used: Stalks
Alfalfa dry extract DER 4:1	Botanical family: Fabaceae (Leguminosae) Botanical name: Medicago sativa L. Part used: Flowering herb
Grindelia dry extract DER 4:1	Botanical family: Asteraceae Botanical name: Grindelia robusta Nutt. Part used: Flowering herb
Lavender dry extract DER 7:1	Botanical family: Lamiaceae Botanical name: Lavandula angustifolia Miller Part used: Flowering tops
Balmex® Lemonbalm dry extract $\geq 4,0\%$ rosmarinic acid (HPLC)	Botanical family: Oleaceae Botanical name: Olea europaea L. Part used: Leaf
Olive dry extract DER 4:1	Botanical family: Lamiaceae Botanical name: Origanum vulgare L. Part used: Leaf
Oregano dry extract DER 4:1	Botanical family: Lamiaceae Botanical name: Salvia officinalis L. Part used: Leaf
Sage dry extract DER 4:1	Botanical family: Lamiaceae Botanical name: Salvia officinalis L. Part used: Leaf
Sage dry extract $\geq 1.0\%$ rosmarinic acid (HPLC)	Botanical family: Lamiaceae Botanical name: Salvia officinalis L. Part used: Leaf



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Standard extracts

Product	Description
Artichoke dry extract	Botanical family: Compositae Botanical name: Cynara scolymus L. Part used: leaves
Bilberry dry extract	Botanical family: Ericaceae Botanical name: Vaccinium myrtillus L. Part used: fruits
Blackcurrant dry extract	Botanical family: Grossulariaceae Botanical name: Ribes nigrum L. Part used: leaves
Grapefruit dry extract	Botanical Family: Rutaceae Botanical name: Citrus maxima (Burm) Merr et Citrus paradisi Macfad Part used: seeds
Green tea dry extract	Botanical family: Theaceae Botanical name: Camellia sinensis (L.) Kuntze Part used: leaves
Griffonia dry extract	Botanical family: Fabeaceae Botanical name: Griffonia simplicifolia (DC) Baill Part used: seeds
Grindelia dry extract	Botanical family: Compositae Botanical name: Grindelia robusta Nutt Part used: flowering herb
Guarana dry extract	Botanical family: Sapindaceae Botanical name: Paullinia cupana Kunt Part used: seeds
Maca dry extract	Botanical family: Brassicaceae Botanical name: Lepidium meyenii Walp Part used: roots
Melissa dry extract	Botanical family: Lamiaceae Botanical name: Melissa officinalis L. Part used: leaves

Product	Description
Milk thistle dry extract	Botanical family: Compositae Botanical name: Silybum marianum Gaertn Part used: fruits
Plantain dry extract	Botanical family: Plantaginaceae Botanical name: Plantago major L. Part used: herb
Propolis dry extract	Botanical family: n.a. (bee product) Botanical name: Propolis Part used: resin
Red poppy dry extract	Botanical family: Papaveraceae Botanical name: Papaver rhoeas L. Part used: flowers
Rhodiola dry extract	Botanical family: Crassulaceae Botanical name: Sedum roseum (L.) Scop. Syn. Rhodiola Rosea L. Part used: roots
Rosehip dry extract	Botanical family: Rosaceae Botanical name: Rosa canina L. Part used: fruits
Saw palmetto dry extract	Botanical family: Arecaceae Botanical name: Serenoa repens (Batram) Small. (syn. Serenoa serrulata Michx G. Nicholsor) Part used: fruits
Senna dry extract	Botanical family: Leguminosae Botanical name: Senna alexandrina Mill. Syn. Cassia angustifolia Vahl Part used: leaves
Sweet clover dry extract	Botanical family: Papilionaceae Botanical name: Melilotus officinalis (L.) Pall. Part used: flowering herb
Valerian dry extract	Botanical family: Caprifoliaceae Botanical name: Valeriana officinalis L. Part used: roots

Exploring new horizons in natural ingredient solutions

At evra, we are constantly pushing the boundaries of innovation to meet the evolving needs of our clients, building on our core strengths: superior quality, innovation, and sustainably sourced ingredients.

Besides our core range for human health, our team has developed botanical solutions for cosmetics and animal nutrition, such as glyceric, glycolic, and liposoluble extracts that meet the rigorous demands of these sectors. For bespoke solutions or to learn more about our expanding capabilities, please contact us directly.



Evra Certifications

Corporate Certifications

FSSC22000



ISO9001



GMP



Product Certifications

Halal



ISO 22005



Kosher



Organic



Vegan



Partnerships

The Blue Chemistry Lab



University of Naples



University of Basilicata



DiS - Department of
Science at the University
of Basilicata



Department of
Pharmacy (DIFARMA) at
the University of Salerno



Pollino National
Park



Alsia



The background is a solid dark grey. It features three white lines: two straight lines forming a large 'V' shape that originates from the top corners and meets at a point in the lower-middle section, and a curved line that starts from the right edge and sweeps upwards and to the left, meeting the two straight lines at their intersection point.

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